Needlebot's Conceptual Search Tool (Paragraph Search)

Example 10a: **User seeking information about illegal blogging and web libel cases**

Paragraph Searched: *Anonymous bloggers can be very dangerous, often costing innocent companies hundreds of millions of dollars by publishing lies on the internet. While many states have crimes of tortuous interference with business relationships laws, many of the criminals have limited assets, and police are not able to arrest geographically distributed and unknown attackers.*

1 - high rank: 1 - keyword rank: 0
Libelous bloggers cost company $100m
http://dba-oracle.com/n_libelous_bloggers_lies.htm
cached - *more like this*

Click here to see more results like this one.

2 - high rank: 2 - keyword rank: 0
Bestselling author defends against web libel
http://dba-oracle.com/oracle_news/news_bestselling_author_sues_web_libel.htm
cached - *more like this*

3 - high rank: 3 - keyword rank: 0
Legislation aimed to remove anonymity from the web
http://dba-oracle.com/oracle_news/2006_11_17_legislation_remove_internet_anonymity.htm
cached - *more like this*

4 out of the top 5 results are highly relevant pages related to illegal blogging & web libel cases.

4 - high rank: 4 - keyword rank: 0
UNIX white hat hacker consulting
http://www.dba-oracle.com/unix_consulting.htm
cached - *more like this*

5 - high rank: 5 - keyword rank: 0
17 states have criminal libel laws for the web defamation
http://dba-oracle.com/oracle_news/news_states_criminal_libel_web_internet.htm
cached - *more like this*

Note: Needlebot's Conceptual Search tool (paragraph search tool) compares the fingerprint of the target paragraph to those of each document in the entire database. Documents with the highest conceptual similarity when compared to the target paragraph are displayed first making them easy to access.

The list of search results given by **Needlebot's Conceptual Search tool** can be refined further by applying **Needlebot's Similar Pages tool,** (*more like this*), to the selected hit that was at position #1 in the original search results, (see above). This will help to find additional highly relevant documents that have a very high *conceptual* similarity to this selected result whether or not they have any words in common with the chosen hit. (See page 34).

Needlebot's Conceptual Search Tool (Paragraph Search) Followed by Needlebot's Similar Pages Tool

Example 10b: **User seeking information about illegal blogging and web libel cases**

Similar Pages: **http://dba-oracle.com/n_libelous_bloggers_lies.htm**
Sort by: content at high resolution

1 - high rank: 1 - keyword rank: 0
Libelous bloggers cost company $100m
http://dba-oracle.com/n_libelous_bloggers_lies.htm
cached - *more like this*

All 5 of the top 5 results are highly relevant and related to illegal blogging & web libel.

2 - high rank: 2 - keyword rank: 0
Legislation aimed to remove anonymity from the web
http://dba-oracle.com/oracle_news/2006_11_17_legislation_remove_internet_anonymity.htm
cached - *more like this*

3 - high rank: 3 - keyword rank: 0
Bestselling author defends against web libel
http://dba-oracle.com/oracle_news/news_bestselling_author_sues_web_libel.htm
cached - *more like this*

4 - high rank: 4 - keyword rank: 0
Judge jails Blogger
http://dba-oracle.com/oracle_news/news_blogger_jailed.htm
cached - *more like this*

5 - high rank: 5 - keyword rank: 0
Court says presenting someone on the web in a false light is actionable
http://dba-oracle.com/oracle_news/news_false_light_web_actionable.htm
cached - *more like this*

Note: Needlebot's Similar Pages tool (more like this) was successful in further refining the initial list of results, given by Needlebot's conceptual search tool, by finding more pages similar to hit # 1, (see page 33).

Needlebot's Conceptual Search Tool (Paragraph Search)

Example 11a: User seeks Oracle solutions to help streamline business processes

Paragraph Searched: *Companies around the world rely on Oracle to help them streamline business processes, meet increasing regulatory compliance demands, and improve cost efficiency ratios, while providing greater value to customers. Now, with the combined strengths of i-flex, Oracle E-Business Suite, Siebel, and PeopleSoft, Oracle provides the broadest functionality for helping companies effectively grow their business and optimize performance—from front to back office.*

1 - high rank: 1 - keyword rank: 0
[Outsourced Manufacturing Services](#)
Oracle understands High Technology Outsourced Manufacturing Services Enterprises. The high technology market is becoming increasingly global, outsourced and collaborative necessitating strong
http://www.oracle.com/industries/high_tech/outsourced-manufacturing-services.html
cached - more like this

2 - high rank: 2 - keyword rank: 0
[Oracle | Enterprise Staffing Solution is an end-to-end software solution for the staffing industry](#)
PeopleSoft's Enterprise Staffing Solution helps staffing companies manage clients, applicants, and job orders. It is the only end-toend solution designed specifically for the staffing industry.
http://www.oracle.com/applications/peoplesoft/service_automation/ent/solution_staffing.html
cached - more like this

3 - high rank: 3 - keyword rank: 0
[Oracle Applications for Utilities Industries - Water](#)
Oracle for Water delivers a powerful combination of technology and comprehensive, preintegrated business applications.
http://www.oracle.com/industries/utilities/water.html
cached - more like this

All top 5 results contain various Oracle solutions to streamline business operations.

4 - high rank: 4 - keyword rank: 0
[Oracle Financial Management Solutions](#)
Oracle Financial Management Solutions Are you ready to set the New Standard for World-Class Finance? With Oracle's integrated and market-leading solutions for finance operations; governance, risk, and
http://www.oracle.com/applications/financial-management.html
cached - more like this

5 - high rank: 5 - keyword rank: 0
[Suppliers Applications | Oracle Automotive Applications](#)
Oracle helps automotive suppliers achieve continuous cost reduction and improve delivery execution.
http://www.oracle.com/industries/automotive/supplier.html
cached - more like this

Click here to see more results like this one.

Note: Needlebot's Conceptual Search tool (paragraph search tool) compares the fingerprint of the target paragraph to those of each document in the entire database. Documents with the highest conceptual similarity when compared to the target paragraph are displayed first making them easy to access.

The list of search results given by **Needlebot's Conceptual Search tool,** (paragraph search tool), can be refined further still by applying **Needlebot's Similar Pages tool,** (*more like this*), to the selected hit that was at position #5 in the original search results, (see page 35). This will help to find additional highly relevant documents that have a very high *conceptual* similarity to the selected result whether or not they have any words in common with the chosen hit. (See page 37).

Needlebot's Conceptual Search Tool (Paragraph Search)
Followed by Needlebot's Similar Pages Tool

Example 11b: User seeks information on Oracle's financial management solutions

Similar Pages: **http://www.oracle.com/industries/automotive/supplier.html**
Sort by: content at high resolution

1 - high rank: 1 - keyword rank: 0
Suppliers Applications | Oracle Automotive Applications
Oracle helps automotive suppliers achieve continuous cost reduction and improve delivery execution.
http://www.oracle.com/industries/automotive/supplier.html
cached - *more like this*

2 - high rank: 2 - keyword rank: 0
OEMs Applications | Oracle Automotive Applications
Oracle helps automotive OEMs accelerate build-to-order and rapidly develop vehicles.
http://www.oracle.com/industries/automotive/oem.html
cached - *more like this*

The top 4 hits are highly relevant for solutions to streamline the automotive / industrial business processes.

3 - high rank: 3 - keyword rank: 0
Outsourced Manufacturing Services
Oracle understands High Technology Outsourced Manufacturing Services Enterprises. The high technology market is becoming increasingly global, outsourced and collaborative necessitating strong
http://www.oracle.com/industries/high_tech/outsourced-manufacturing-services.html
cached - *more like this*

4 - high rank: 4 - keyword rank: 0
Industrial Manufacturing Applications | Oracle Applications
Oracle for Industrial Manufacturing delivers a powerful combination of technology and preintegrated applications.
http://www.oracle.com/industries/indus_manu/index.html
cached - more like this

5 - high rank: 5 - keyword rank: 0
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Subscribe to Oracle Newsletters for the latest news, product reviews, original articles, offers, and much more
http://www.oracle.com/newsletters/index.html
cached - *more like this*